

TORI EDWARDS

PRODUCER AND EDITOR

CONTACT

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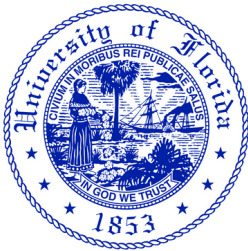
EDUCATION

B.S., TELECOMMUNICATION
University of Florida
Class of 2022

Track: News

Concentration: Sport Management

- Honors: Cum Laude
- President's Honor Roll:
Spring 2020 and Fall 2021



SKILLS

- AP Style writing
- AP ENPS
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Audition
- Adobe InDesign
- Social Media platforms
- KLZ NewsRoom
- Copywriting and Copyediting
- Video Shooting using ARRI Amira, Sony FS7, FX9, FS5, FX6, A7iii, Canon C100, and GoPro Cameras

PORTFOLIO + SOCIAL



<https://edwardstori99.wixsite.com/tori-edwards>



https://gondola.cc/toriedwards_sports



<https://www.linkedin.com/in/victoria-edwards-/>



@ToriEdwardsNews

EXPERIENCE

JULY 2023 - JAN 2024
NEW YORK
FOOTBALL GIANTS

CONTENT PRODUCTION INTERN

- Collaborate with team producers to shoot player wires, gameday highlights, game atmosphere, in-studio shows and feature shoots
- Attend and produce short-form edits for Giants community and sponsorship events for social and web videos
- Conceptualize and create content in vertical format for TikTok using Adobe Premiere Pro, After Effects and Photoshop
- Shoot, live stream and produce Big Blue Kickoff daily podcast and web show

JULY 2022 - JAN 2023
TAMPA BAY
BUCCANEERS

VIDEO PRODUCTION INTERN

- Shot, edited and uploaded press conferences and open locker room media availability after practice and games
- Created mid- to long-form features and franchise pieces on players, coaches and community initiatives for web and social media platforms
- Logged, labeled and organized NFL Films and Buccaneers game footage for department use
- Utilized Adobe Creative Suite to edit, color correct, format, and export video projects from start to finish

JAN 2022 - APRIL 2022
WUFT NEWS

FIRST AT FIVE BROADCAST PRODUCER

- Planned and oversaw production of 30-minute newscast from conception to post-production
- Worked proactively with reporters to ensure a seamless broadcast process
- Maintained schedules and deadlines to support production activities
- Copy edited and optimized SEO on web stories

JAN 2021 - APRIL 2022
ESPN GAINESVILLE

FLORIDA GATORS FOOTBALL, BASKETBALL, AND BASEBALL REPORTER

- Reported from the sidelines, giving real-time updates via Twitter and Instagram at every home game
- Shot and edited games to create highlight packages that air on WUFT-TV
- Produced game previews, game recaps, and feature stories that include audio, video, pictures and social media
- Performed live sports radio updates of current local and national sports news heard on 98.1 FM/850 AM in the Gainesville area

AUG 2020 - APRIL 2022
WUFT-TV

SPORTS ANCHOR AND MULTIMEDIA JOURNALIST

- Wrote, reported, and produced day-turn and feature stories for WUFT First at 5 live broadcast and flex show
- Hosted live sportscast once a week
- Honed on-camera skills with the ability to work under time pressure to meet deadlines

JULY 2014 - AUG 2018
JACKSONVILLE
JAGUARS

COMMUNICATIONS DEPARTMENT SEASONAL ASSISTANT

- Tracked lineups and stats as a member of game day stats crew for all home games
- Documented player participation and recorded rushing stats
- Distributed quarterly summaries and stat packs throughout the press box
- Assisted with credentialing process and operated media will call booth